

THEORY OF CHANGE

A conceptual model of our values and how we enact our strategies.



We are a membership association of organizations and individuals dedicated to affordable housing, serving a five-county region of Southern California

- Los Angeles
- San Bernardino
- Orange
- Ventura
- Riverside

SCANPH is uniquely situated to identify, prioritize, strategize, and lead both policy and programming efforts that foster an environment for nonprofits to develop and sustain affordable housing. **We strive to ensure:**

AN AFFORDABLE HOME IS AVAILABLE TO EVERYONE

CORE PROGRAMS



MOBILIZE

- Policy
- Strategic Alliances
- Collective Action
- Advocacy



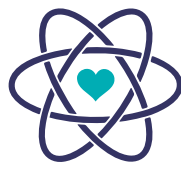
SYNTHESIZE

- Research
- Education
- Publications
- Directory
- Job Postings



ENERGIZE

- Networking
- Celebrating Success
- Annual Conference
- Workshops



WE BELIEVE

- In a just society, everyone can access affordable housing and the associated standard of living
- Housing inequity results from generations of structural racism, combined with years of stagnant wages and increasing rents
- Access to affordable housing can alleviate poverty, reduce inequity, and equalize opportunity
- All sectors have a collective responsibility to work together to deliver housing as a common good, solve the housing crisis, and end homelessness
- Communities thrive when they are inclusive and affordability is available to every income level

THEREFORE, WE PROMOTE...

- The nonprofit housing model as the primary, most impactful approach to meeting the human need for housing
- Long term affordability and sustainability
- Addressing the systemic vulnerability of low-income households and neighbors at risk of homelessness
- Strong stewardship of public resources for maximum public benefit

HOW WE CREATE CHANGE:

MEMBER-DRIVEN INPUT AND PRIORITIES

The power of the collective voice and effective committee framework; achieve industry-driven outcomes by bringing member voices to the table

INDUSTRY THOUGHT LEADERSHIP

A leading voice on research, policy, innovation, and best practices

POWER AGGREGATION & PARTNERSHIPS

Mutual cross-sector partnerships with coalitions, public agencies (e.g. transit, health), for-profit developers, vendors, and more

EFFECTIVE PUBLIC POLICY

Proactively deliver a member-vetted legislative agenda to achieve supportive structures and favorable policies/regulations

RESPONSIVE CAPACITY-BUILDING

Support strong member organizations through educational programming, networking opportunities, and industry connections

ENGAGED PUBLIC OPINION

Inform the public, local action, in-district visits, and at the ballot box



TO MOVE TOWARD OUR LONG TERM VISION:

Strong Southern California communities where an affordable home is available to everyone.



AFFORDABLE HOUSING MAKES POSSIBLE:

The attainment of a hierarchy of human needs that are foundational for success in life, including safety, health, opportunity, and well-being.