SCANPH

SOUTHERN CALIFORNIA ASSOCIATION OF NONPROFIT HOUSING

Annual Partner Sponsorship Packages

We envision strong Southern California communities where an affordable home is available to everyone.

2017 SCANPH Partnership Program

New Member Opportunities to Support Affordable Housing Development!

Dear Supporters:

SCANPH is proud to launch the brand new Annual Partner Sponsorship Packages. The partnership program is an ideal way for **new members** to participate in SCANPH activities and receive consistent recognition for your organization throughout the year. Your support is critical to the success of SCANPH's programming and the advancement of the affordable housing industry. The partner program reflects the collaborative nature of achieving our mission, which is to facilitate affordable housing development across Southern California by advancing effective public policies, sustainable financial resources, strong member organizations, and beneficial partnerships.

The partnership program is an example of an important way to receive value for your organization while supporting SCANPH, as your contribution will help members face both challenges and growing opportunities to strengthen communities by developing quality affordable housing. As a "Partner," we value your input in programming and welcome the opportunity to customize sponsorship arrangements to fulfill your organizational needs.

The SCANPH team thanks you for your support and we look forward to having a successful year in 2017. We strive to host events that will provide education and networking opportunities for all members, advocates, and supporters, as well as fight for policy objectives by actively aggregating SCANPH's power with that of members and community partners who have shared policy interests.

If you have any questions about the partnership sponsor program, please contact Jeannette Brown, Manager of Communications & Programs at jbrown@scanph.org or 213-480-1249 ext. 237.

We look forward to your support.

SCANPH Team

Annual Partner Packages

Benefits	Diamond	Platinum	Gold
Annual Membership	X	X	X
Annual Conference Special Recognition at Event's Luncheon (800 attendees)	X	X	
Discount on Annual Conference Sponsor Opportunities	X		
Partner Recognition of company logo on new SCANPH website	X	X	X
Sponsor Recognition at popular December Members' Meeting & Mixer	X	X	X
Sponsor Recognition at Spring Networking Event	X	X	
Sponsor Recognition at Board Retreat	X		
Recognition on SCANPH Social Media Accounts	X	X	X
Event Topic Input	X		
Three Workshop Sponsorships Throughout the Year**	X		
Sponsorship of the Power-Building Speaker Series and Networking Nights (2)	X		
Sponsorship of New Members Roundtable	X		
Two Workshop Sponsorships Throughout the Year**		X	X
Price	$25,000	$15,000	$10,000

**Workshop sponsorship includes a package of benefits. See enclosed descriptions.

New 2017 Programming

New Events, New Benefits

SCANPH Power-Building Speaker Series: Network Nights
As an alternative to daytime workshops, the Power-Building Speaker Series will provide members a new networking-focused opportunity in the evening that revolves around SCANPH's strategic objective of power-building to advance industry interests and educate members. This speaker series will involve a one-on-one conversation between SCANPH Executive Director Alan Greenlee and a notable guest who will share his/her expertise related to a theme on power-building. The discussion will be followed by a networking hour with drinks.

New Member Roundtable
In an effort to welcome new SCANPH members to our community, the New Member Roundtable will provide SCANPH staff and the Membership Committee an opportunity to hear from new members about what they hope to gain from membership, discuss potential collaborations, and share ideas on facilitating objectives for shared interests. This will be a learning opportunity both for new members and established staff at SCANPH, particularly as a means to provide constructive feedback.

Spring Networking Event
SCANPH will host a new networking event in May/June for all members with new programming that will offer recognition to industry members.

DIAMOND LEVEL

$25,000

-SCANPH Annual Membership (includes member communications, event discounts, advanced notice of events, directory access)
-Annual Conference special recognition of partner status at event's luncheon (800 attendees)
-Discount on Annual Conference Sponsor Package (including advanced selection of sponsorship opportunities for event's most popular items)
-Special partner recognition of company logo on the brand new SCANPH website
-Sponsor recognition at popular December Members' Meeting & Mixer event
-Sponsor recognition at Spring Networking event
-Sponsor recognition at Board Retreat
-Recognition on SCANPH Social Media accounts
-Event topic input
-Sponsorship of the Power-Building Speaker Series and Networking Nights (2)
-Sponsorship of New Members Roundtable
-Three Workshop Sponsorships throughout the year:

- Logo and link on the workshop registration page acknowledging the sponsorship
- Logo and link on the marketing communications (e-blasts) for the workshop acknowledging the sponsorship
- Acknowledgment at the workshop by SCANPH's executive director during event's opening remarks
- Two dedicated e-blasts to SCANPH's entire contact list
- Acknowledgment in the SCANPH monthly newsletter, which goes out to nearly 4,000 people

Platinum Level

$15,000

-SCANPH Annual Membership (includes member communications, event discounts, advanced notice of events, directory access)
-Annual Conference special recognition of partner status at event's luncheon (800 attendees)
-Special partner recognition of company logo on the brand new SCANPH website
-Sponsor recognition at popular December Members' Meeting & Mixer event
-Sponsor recognition at Spring Networking event
-Recognition on SCANPH Social Media accounts
-Two Workshop Sponsorships throughout the year:

- Logo and link on the workshop registration page acknowledging the sponsorship
- Logo and link on the marketing communications (e-blasts) for the workshop acknowledging the sponsorship
- Acknowledgment at the workshop by SCANPH's executive director during event's opening remarks
- Two dedicated e-blasts to SCANPH's entire contact list
- Acknowledgment in the SCANPH monthly newsletter, which goes out to nearly 4,000 people

Gold Level

$10,000

-SCANPH Annual Membership (includes member communications, event discounts, advanced notice of events, directory access)
-Special partner recognition of company logo on the brand new SCANPH website
-Sponsor recognition at popular December Members' Meeting & Mixer event
-Recognition on SCANPH Social Media accounts
-Two Workshop Sponsorships throughout the year:

- Logo and link on the workshop registration page acknowledging the sponsorship
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2017 Calendar

> Housing is a vaccine. Housing is a healthcare investment.
>
> *Dr. Megan Sandel, 2016 Annual Conference Keynote Speaker*

January – November
Monthly Workshops/Forums and Webinars
Speaker Series
Potential topics:
Health & Housing; Sustainability in Affordable Housing; Real Estate Trends, Barriers, & Opportunities; Coalition Building; Federal/State Policy Implications for Affordable Housing; Regulatory measures; Fair Housing Requirements

May/June
Spring Networking Event

September
Annual Conference
September 21st & 22nd

October
Board Retreat

December
Holiday Networking Event & Members' Meeting
Winter workshop

SCANPH

Annual

Partner

Sponsorship

Contact: Jeannette Brown, Manager of Communications & Programs

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