





Tuesday, August 3, 2010  Los Angeles Marriott Downtown

 Brought to you compliments of Freddie Mac, the Symposium offers general and in-depth strategy discussions with prominent housing experts; representatives from our participating lender, CitiMortgage; Freddie Mac; and your peers. Together, we will discuss the challenges and opportunities of rebuilding the purchase market to achieve a new foundation for your mortgage business success, including:

- Understanding why the role real estate professionals and housing counselors play in rebuilding a strong and sustainable purchase market is more crucial than ever – for the future of your business, homebuyers, and communities;
- Gaining knowledge about the changes and misconceptions in the mortgage approval process to assist your first-time, move-up, and move-down buyers with their home finance decisions;
- Learning more about down payment assistance options to close deals, and managing short sale transactions that help stabilize neighborhoods; and
- Converting qualified homebuyers into successful, long-term homeowners through a solid foundation of education, counseling, and responsible home finance solutions.

 You should attend this event if:

- You're a **real estate professional** who wants to sell more homes, help build your business network, enhance your role as a “trusted advisor,” and become a strong knowledge source to your first-time, trade-up, and trade-down homebuyer clients.
- You're a **housing counselor**, whose role in today's housing market is critical to helping lay a solid foundation for successful, long-term homeownership.
- You're a **retail loan officer** or **correspondent lender** who wants to know how you can achieve a new foundation for mortgage business success, and do it in a responsible, sustainable way that serves the best interests of both homebuyers and your business.
- You're a **mortgage broker** who wants to tap into the information, the network, and the responsible home finance solutions that Freddie Mac and CitiMortgage provide to help you achieve a new foundation for mortgage business success.

 End your day at the reception where you can network with your peers, housing industry leaders, and other attendees to establish new contacts that could help you grow your business.

FREE registration and parking at this August 3 event

Yes, I would like to attend this Symposium.

 **Register Now!**