

About CCEDA

The California Community Economic Development Association has served its membership for nineteen years.

CCEDA's two hundred members are actively engaged in revitalizing California's neighborhoods and include resident driven community based organizations, local governments, community action agencies, and faith based institutions.

CCEDA members produce results through a wide range of community building strategies including real estate—housing, retail, and commercial—business assistance and lending, social services, and job training and creation.

Free Project Based Technical Assistance

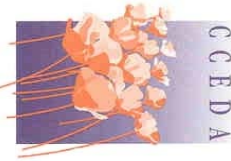
CCEDA technical assistance staff will be available at the conference to discuss organizational and project related development questions. If needed, staff will also be available to schedule face to face meetings (at a later date) to better assist you. CCEDA is currently working directly with 13 organizations throughout California representing 19 active development projects.

CCEDA can assist in helping to define initial project parameters, concept development, preliminary feasibility, financial structuring, pre-development and closing of the financing for affordable housing, commercial (retail and office) mixed use or related community facilities. For more information, please call Glenn Sanada at 213 353-1382 or send an e-mail at glenn@cceda.com.

If you would like to be a sponsor of this conference, please contact CCEDA at (213) 353-1676 or ralph@cceda.com.

www.cceda.com

Can't come yourself? Please this along to a colleague.



CCEDA'S 19TH ANNUAL TEACHING AND LEARNING CONFERENCE

1430 Franklin Street, Suite 101
Oakland, CA 94612



CALIFORNIA COMMUNITY ECONOMIC DEVELOPMENT ASSOCIATION

19th Annual Teaching and Learning Conference May 6, 2008



Join Us
Holiday Inn
300 J Street, Sacramento, CA
(916) 446-0100

CCEDA'S 19TH ANNUAL TEACHING AND LEARNING CONFERENCE

Connect at the 19th Annual CCEDA Teaching and Learning Conference.

There has been a lot of water under the old bridge since our first meeting in 1989 and each year CCEDA members stop to reflect, exchange ideas, develop skills and hear breakthrough innovations. This year's single day, fast paced, hard punching conference is no exception. We have moved from our first floating conference on the Sacramento River around the corner to the Holiday Inn adjacent to Old Town Sacramento.

JOIN US

- For the chance to meet industry leaders, practitioners, elected and government officials, and policymakers under one big tent
- For the opportunity to meet lenders and grant makers
- To share information on community development and revitalization
- To learn state of the art approaches to financing
- For the opportunity to participate in roundtable discussions on topics of the day
- To network and unwind with like minded folks who may share similar ideological bents

ROUNDTABLES INCLUDE:

Newest developments in community development finance and funding

Monitoring the debate on predators (payday lenders, rent to own furniture, and purveyors of exotic mortgages)

Building capacity by those who provide technical assistance to small businesses

What is being discussed around town and in the Building during budget season

PROGRAM SCHEDULE

| | | | |
|--------|--|-------|--|
| 8:30a | Registration | 2:00p | - Technical Assistance to Small Business |
| 10:00a | Welcome | | - Funding in Economic Development at the State and Local Level |
| 10:30a | Predators and Community Reinvestment | 3:30p | - Legislative Update - Tools for Financing Your Project |
| 12:00p | Luncheon Invited Speakers Include: Oakland Mayor Ron Dellums Attorney General Jerry Brown Governor Arnold Schwarzenegger | 5:00p | Reception |

Updates available at www.cceda.com

Early bird registration ends April 14th

REGISTRATION FORM

| | | |
|--------------|---------------|-----|
| Name | | |
| Title | Email Address | |
| Organization | | |
| Address | | |
| City | State | Zip |
| Phone | Fax | |

CCEDA Membership

Join or renew your membership and receive a conference registration discount!

- ___ Individual \$75
- ___ Low-income Individual \$25
- ___ Nonprofit Organization \$150
- ___ Governmental \$500
- ___ Corporation \$1000

Conference Fees

| | | |
|--|--------------------------------|------------------------|
| | Early Bird by April 14th | Late April 15th+ |
|--|--------------------------------|------------------------|

| | | |
|---------------|-------|-------|
| Member | \$125 | \$150 |
| Non-Member | \$150 | \$175 |
| Exhibit Table | \$ 50 | \$100 |
| Total | _____ | _____ |

Please make check payable to CCEDA. EIN #94-3080095

Register by mail, fax or online: Jim Masters

PO Box 5309, Berkeley, CA 94705

(510) 339-3803 (facsimile) • www.cceda.com

ROUNDTABLE PRESENTATIONS BY

California Resources and Training (CARAT) a private non-profit founded in 1994 to integrate and build the capacity of the technical assistance industry in California. As a statewide initiative, CARAT's focus has been on enhancing the quality of technical assistance throughout California. CARAT's intent is to assist in building capacity and encourage and stimulate partnerships between lending institutions and technical assistance providers.

The California Reinvestment Coalition (CRC) advocates for the right of low-income communities and communities of color to have fair and equal access to banking and other financial services. CRC has a membership of more than 240 nonprofit organizations and public agencies across the State.

Economic Development Assistance Consortium (EDAC), located in Boston, Massachusetts, provides technical assistance to community development corporations, governmental agencies, foundations, financial institutions and small business ventures nationwide. EDAC is an information source for issues which affect community and economic development including models for innovative development and resources for funding.

Community Development Services (CDS) is an innovative CCEDA venture that provides both real estate development services and "hands-on" capacity building for non profit community based development organizations. CDS works with local governments and community based organizations to enable them to advance community revitalization, home ownership and asset building plans for their communities and residents. Closings to date include commercial office, charter schools, and multifamily housing.

The legislative briefing will be provided by the Chief Consultant to the **Assembly Committee on Jobs, Economic Development and the Economy** and committee staff.